

Message Text

UNCLASSIFIED

PAGE 01 IZMIR 00272 191345Z
ACTION EUR-12

INFO OCT-01 EB-08 ISO-00 AF-10 ARA-14 EA-12 NEA-10
/067 W

-----092406 201107Z /14

R 191545Z JUL 78
FM AMCONSUL IZMIR
TO SECSTATE WASHDC 2129
INFO AMCONSUL ADANA
AMEMBASSY ANKARA
AMCONSUL ISTANBUL
USDOC WASHDC

UNCLAS IZMIR 272
E. O. 11672: N/A
TAGS: BEXP, TU
SUBJECT: 1978 IZMIR INTERNATIONAL FAIR
REF: (A) ANKARA 5094 (NOTAL), (B) ANKARA 5133 (NOTAL)
1. SUMMARY. THIRTY-FOUR COUNTRIES, PLUS THE PALESTINE LIBERATION ORGANIZATION IN AN UNOFFICIAL CAPACITY, ARE EXPECTED TO PARTICIPATE IN THIS YEAR'S IZMIR INTERNATIONAL FAIR. THE TOTAL DUTY-FREE EXHIBITION QUOTA FOR THE FAIR WILL BE \$25 MILLION, THE SAME AS LAST YEAR, BUT THE NEW TECHNOLOGY PORTION WILL BE HALVED TO \$2 MILLION. THE FAIR DIRECTOR AND MAYOR OF IZMIR HAVE PROMISED A GREATER EMPHASIS ON COMMERCE, AS OPPOSED TO AMUSEMENT, AT THIS

PAGE 2 RUFLAEA1556 UNCLAS
YEAR'S FAIR, AND TO THAT END ARE ORGANIZING A "BUSINESSMEN'S AND MERCHANTS' WEEK" AT THE FAIR. A SOVIET FOREIGN TRADE DELEGATION IS EXPECTED TO VISIT THE FAIR, AND THE NEW SOVIET-TURKISH TRADE AGREEMENT MAY BE SIGNED AT THAT TIME. END SUMMARY
2. THE IZMIR FAIR DIRECTORATE AND THE MAYOR'S OFFICE ANNOUNCED EARLIER THIS MONTH THAT 34 COUNTRIES, THE SAME NUMBER AS LAST YEAR, WILL PARTICIPATE IN THE 1978 IZMIR INTERNATIONAL FAIR. INDONESIA, THE PEOPLE'S REPUBLIC OF CHINA, THE PHILIPPINES AND PORTUGAL WILL
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 IZMIR 00272 191345Z

RESUME PARTICIPATION AFTER ABSENSES OF A YEAR OF MORE. ALBANIA, MEXICO AND THE NETHERLANDS HAVE GIVEN NOTICE OF THEIR INTENTION NOT TO PARTICIPATE THIS YEAR. TUNISIA HAS NOT SENT A FORMAL NOTICE, BUT IS NOT EXPECTED TO TAKE PART. THE PALESTINE LIBERATION ORGANIZATION WILL BE REPRESENTED IN AN UNOFFICIAL CAPACITY.
3. THIS YEAR'S REGULAR DUTY-FREE EXHIBITION QUOTA WILL BE \$23 MILLION AND THE NEW TECHNOLOGY QUOTA WILL BE \$2 MILLION, FOR A

TOTAL OF \$25 MILLION. WHILE THIS IS THE SAME TOTAL AS LAST YEAR'S, THE NEW TECHNOLOGY QUOTA HAS BEEN REDUCED 50 PERCENT. IN A CONVERSATION WITH CON GEN OFFICER ON JUNE 6, 1978, RECENTLY APPOINTED IZMIR FAIR DIRECTOR HAMDI ASENA SAID THAT APPORXIMATELY 80 PERCENT OF THE NORMAL QUOTA AND 50 PERCENT OF THE NEW TECHNOLOGY QUOTA HAD

PAGE 2 RUFLAEA1556

BEEN FILLED LAST YEAR, AND IMPLIED THAT THIS WAS THE REASON FOR THE REDUCTION IN THE NEW TECHNOLOGY QUOTA THIS YEAR.

4. DURING THIS SAME CONVERSATION ASENA ACKNOWLEDGED THAT THE IZMIR FAIR HAS BEEN OF LIMITED COMMERCIAL VALUE IN RECENT YEARS AND SAID THAT HE WOULD SEEK TO REVERSE THIS TREND. ALONG THESE LINES, PUBLIC STATEMENTS BY ASENA AND IZMIR MAYOR IHSAN ALYANAK IN RECENT WEEKS DO INDICATE A GREATER EMPHASIS ON COMMERCE AT THIS YEAR'S FAIR, PERHAPS WITH A VIEW TO MAKING IT MORE RELEVANT TO TURKEY'S PRESENT ECONOMIC NEEDS. A "BUSINESSMEN'S AND MERCHANTS' WEEK", TO BE HELD IN SEPTEMBER, WILL BE AN INNOVATION. IT WILL BE ORGANIZED AROUND A SERIES OF MEETINGS, TOURS, AND SEMINARS, WITH THE GOAL OF BRINGING TURKISH BUSINESSMEN IN DIRECT CONTACT WITH FOREIGN REPRESENTATIVES WHO HAVE PRODUCTS TO SELL.

5. THE TURKISH PRESS HAS REPORTED THAT A SOVIET TRADE DELEGATION WILL COME TO THE FAIR FOR THE FORMAL SIGNING OF THE NEW THREE-YEAR SOVIET-TURKISH TRADE AGREEMENT. THIS WOULD BE IN KEEPING WITH THE SOVIET POLICY OF USING PARTICIPATION IN THE FAIR FOR
UNCLASSIFIED

UNCLASSIFIED

PAGE 03 IZMIR 00272 191345Z

MAXIMUN PROPAGANDA BENEFIT. WHETHER OR NOT THE AGREEMENT WILL ACTUALLY BE SIGNED AT THEFAIR'S AUGUST 20TH OPENING, AS REPORTED, IS UNCLEAR. (SEE REFS)

MOFFETT

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 19 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978IZMIR00272
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780298-0060
Format: TEL
From: IZMIR
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780744/aaaabkom.tel
Line Count: 98
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: e8cdb370-c288-dd11-92da-001cc4696bcc
Office: ACTION EUR
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 ANKARA 5094, 78 ANKARA 5133
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1959256
Secure: OPEN
Status: NATIVE
Subject: 1978 IZMIR INTERNATIONAL FAIR
TAGS: BEXP, TU
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/e8cdb370-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014